

# Ji Eun Jang (Jenny)

Graphic/Web Designer | [www.designadstudio.com](http://www.designadstudio.com)  
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## KEY SKILLS

Adobe CS6: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Premiere | QuarkXPress, PDF | Microsoft Suite: PowerPoint, Acrobat, Excel, Word | Web Design- Word press, HTML, CSS | SEO, Social Media | Photography | Google Apps | Bilingual in English & Korean | Magento & Word press

## SPECIALTIES

Design Research, Exhibit Design, Presentation Design, Graphic Design, Web Design, New Media Savvy, and Marketing Concept

## EDUCATION

### Bachelor of Science

Interactive Media Design, 2004  
The Art Institute of California, L.A  
Graduated Honor Student

## PROFESSIONAL EXPERIENCE

**Wynn Beauty & Health**— Los Angeles, CA [Cosmetics]  
**Creative Director** September 2014 – Present

- Worked from concept to final product, produce digital and print materials, including newsletters, brochures, web graphics, signage, Ads, invitation, etc.
- Maintained the organization's brand and style guidelines, working with the communications associate who oversees contents.
- Developed marketing and advertising campaigns to promote beauty cosmetic products and events.
- Created and maintained company website through Wordpress.
- Worked with print vendors to guarantee all details of a project are successfully executed, including approving proofs and attending press checks.
- Created 40 videos for company YouTube channel: [www.youtube.com/c/wynnbeautyhealth](http://www.youtube.com/c/wynnbeautyhealth)
- Managed and maintained total of 13 official company social media pages: domestic and international (US: YouTube, Google+, Vimeo, Facebook, Twitter, Instagram, Pintrest, Chinese: QQ, Youku, Korean: Kakostory, Naver Blog, band)

**Time Connection Inc.** — Los Angeles, CA [Entertainment]  
**Graphic/Web Designer** February 2014 – September 2014

- Photo manipulation, re-touching, color correction and masking of a variety of digital objects, including .tif, .jpg, .psd, .ai and .eps files.
- Designed, developed, and maintained the company's website.
- Completed seasonal catalog up to 300 pages.
- Created the print, collateral, outdoors and digital distribution from layout through localization, pre-press, mock-up, print and manufacture for all components within assigned business unit.

**Kaufman Marketing Group** — Los Angeles, CA [Entertainment]

**Senior Graphic/Web Designer** February 2013 – February 2014

Project: XLanes LA, Jacky Tai Collections, Kaufman Art Gallery, and Kaufman Commercial Group

- Organized with experience working on multiple projects in a fast-paced team environment.
- Designed restaurant POP including table cards, menu, posters, marketing programs, gift cardholder signs, promotional menu sheets, flyers, billboards.
- Created visual design for projects, including collateral, web site, creative concept, and AD campaigns.
- Provided design and concepts for print, web, and interactive material such as web design, screen AD, signage, etc.
- Organized, planned and mapped out both video and photo shoots.
- Managed print vendors and preparing files for production.
- Elevated Company's brand through all design efforts.
- Managed the print, collateral, outdoor and digital distribution from layout through localization, pre-press, mock-up, print and manufacture for all components within assigned business unit.

**Environment:** Adobe CS6 (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Premiere), CSS, HTML, Microsoft Office Suite, WordPress

**Fiesta Publications** — Pasadena, CA [Magazine/Publications]

**(Part Time) Senior Graphic/Web Designer** November 2012 - February 2013

- Created print design needs including magazine cover and master pages for bridal and teens magazine.
- Designed layout, typography and color in both print and digital media.
- Directed style guide and concept development and design.

**Environment:** CSS, Dreamweaver, HTML, Quark Express9, Photoshop, Illustrator

**Television Korea 24, Inc** — Los Angeles, CA [24 Hour Korean TV Network]

**Senior Graphic/Web Designer** Feb. 2005~ Jul. 2012

- Created broad design experience that includes web, print, brand Identity, large-scale projects, presentations and videos.
- Designed advertising campaigns that are followed across a variety of collateral for print materials, promos, DVDs, and other sales and marketing tools.
- Developed and executed marketing programs for sales marketing responsibilities.
- Managed company's events: research, sponsorships, and PR.
- Utilized a creative approach to design compelling visual projects the LPGA program.
- Developed and executed in executing marketing campaigns and sales promotions to reach and retain fans through the use of visual assets, video and interactive experiences.

**Environment:** Adobe CS5 (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Premiere), PDF, Microsoft Suite (PowerPoint, Acrobat, Excel, Word), HTML, CSS

**New Star Communications** — Los Angeles, CA [Advertising Agency]

**Graphic Designer** Jan. 2004~ Jan. 2005

- Designed all of company's marketing materials including Newspaper AD, Magazine AD, Banner, Flyer, Postcard, Brochure, Logo, etc.
- Coordinated company and clients' event.

**Environment:** Photoshop, Illustrator, InDesign, PDF, Microsoft Suite (PowerPoint, Acrobat, Excel, Word)

## **FREELANCING EXPERIENCE (PROJECT)**

### **ICCE (International Culture & Career Exchange)- 2016**

#### **Web Designer**

- Created and completed the website from scratch.

**Environment:** Wordpress, Html5, UX, UI Design, Photoshop, Dreamweaver, Premiere, iMovie, e-blast

### **Zan Respub (Restaurant)- 2016**

#### **Web & Graphic Designer**

- Created and completed the website from scratch.
- Designed marketing materials for Newspaper, Promotional Coupons and Event posters.

**Environment:** Wordpress, Html5, UX, UI Design, Photoshop, Dreamweaver, Premiere, iMovie, e-blast, illustrator,

### **Viora Plastic Surgery Center (Medical Center)- 2016**

#### **Web & Graphic Designer**

- Created and completed the website from scratch.
- Designed marketing materials for Newspaper, Promotional Coupons and Event posters.

**Environment:** Wordpress, Html5, UX, UI Design, Photoshop, Dreamweaver, Premiere, iMovie, e-blast, illustrator,

### **Ssara Realty Group 2016**

#### **Web & Graphic Designer**

- Designed marketing materials: flyers and brochures for home listings.
- Video works: New listings
- Maintained official social media page and Ads

**Environment:** Wordpress, Html5, UX, UI Design, Photoshop, Dreamweaver, Premiere, iMovie, e-blast, illustrator,

## **WEBSITE EXPERIENCE**

[WWW.ICCEUSA.COM](http://WWW.ICCEUSA.COM) | [WWW.ZANRESPUB.COM](http://WWW.ZANRESPUB.COM) | [WWW.VIORAMEDSPACS.COM](http://WWW.VIORAMEDSPACS.COM) | [WWW.WYNNMALL.COM](http://WWW.WYNNMALL.COM) | [WWW.PREBIOTICKS.COM](http://WWW.PREBIOTICKS.COM) | [WWW.WYNNMEMBERS.COM](http://WWW.WYNNMEMBERS.COM) | [WWW.XLANESLA.COM](http://WWW.XLANESLA.COM) | [WWW.NUOVOEYEWEAR.COM](http://WWW.NUOVOEYEWEAR.COM) | [WWW.PRETTYFLOWERGIRL.COM](http://WWW.PRETTYFLOWERGIRL.COM) | [WWW.TIMECONNECTIONINC.COM](http://WWW.TIMECONNECTIONINC.COM) | [WWW.ABSOLUTEKPOP.COM](http://WWW.ABSOLUTEKPOP.COM) | [WWW.JACKYTAICOLLECTIONS.COM](http://WWW.JACKYTAICOLLECTIONS.COM) | [WWW.CALIWEST.COM](http://WWW.CALIWEST.COM) | [WWW.DBARLA.COM](http://WWW.DBARLA.COM) | [WWW.S2ARA.COM](http://WWW.S2ARA.COM) | [WWW.LAHERALDREALTY.COM](http://WWW.LAHERALDREALTY.COM) | [WWW.KIMJANGHOON.ORG](http://WWW.KIMJANGHOON.ORG) | [WWW.ACADEMY-I.COM](http://WWW.ACADEMY-I.COM) | [WWW.ACADEMY-STAR.COM](http://WWW.ACADEMY-STAR.COM) | [WWW.HANSOL21.COM](http://WWW.HANSOL21.COM) | [WWW.TVK24.COM](http://WWW.TVK24.COM) | [WWW.CLOUD9ENZYMES.COM](http://WWW.CLOUD9ENZYMES.COM) | [WWW.NTRADEINC.COM](http://WWW.NTRADEINC.COM) | [WWW.BANDANUSA.COM](http://WWW.BANDANUSA.COM) | [WWW.KAUFMANARTGALLERY.COM](http://WWW.KAUFMANARTGALLERY.COM) |

## **AWARDS**

LA Phil / Walt Disney Concert Hall Photo Contest Winner 2013