

Jenny Jang

Graphic/Web Designer | www.designadstudio.com
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KEY SKILLS

Adobe CS6: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Premiere | QuarkXPress, PDF |
Microsoft Suite: PowerPoint, Acrobat, Excel, Word | Web Design- Word press, HTML, CSS | SEO, Social
Media | Photography | Google Apps | Bilingual in English & Korean | Magento & Wordpress

SPECIALTIES

Design Research, Exhibit Design, Presentation Design, Graphic Design, Web Design, New Media Savvy,
and Marketing Concept

EDUCATION

Bachelor of Science

Multimedia Design, 2004

The Art Institute of California, L.A

Graduated Honor Student

PROFESSIONAL EXPERIENCE

City of Los Angeles, *The Office of City Clerk*— Los Angeles, CA

Graphic Designer July 2016 – Present

- Developed and produced brochures, mutli-page book (100pages), advertisements, bus shelter, billboard graphics, e-newsletter, direct mail and other print collateral for a wide range of communications and marketing materials for Government agency.
- Video and photo shoot for promotional campaign video (Youtube) print materials.
- Video Editing for TV Commercial.
- Worked closely with marketing department and print vendor on strategic projects form concept through press-check.
- Collaborated with Outreach team; provide design and supporting artwork for event campaigns.
- Developed social media graphic and website / web banner images

Wynn Beauty & Health— Los Angeles, CA

Creative Director March 2014 – Present

- Worked from concept to final product, produce digital and print materials, including newsletters, brochures, web graphics, signage, Ads, invitation, etc.
- Maintained the organization's brand and style guidelines, working with the communications associate who oversees contents.
- Developed marketing and advertising campaigns to promote beauty cosmetic products and events.
- Created and maintained company website through Wordpress.
- Worked with print vendors to guarantee all details of a project are successfully executed, including approving proofs and attending press checks.
- Created 40 videos for company YouTube channel: www.youtube.com/c/wynnbeautyhealth

- Managed and maintained total of 13 official company social media pages: domestic and international (US: YouTube, Google+, Vimeo, Facebook, Twitter, Instagram, Pinterest, Chinese: QQ, Youku, Korean: Kakaostory, Naver Blog, band)

Kaufman Marketing Group — Los Angeles, CA [Entertainment]

Senior Graphic/Web Designer February 2013 – February 2014

Project: XLanes LA, Jacky Tai Collections, Kaufman Art Gallery, and Kaufman Commercial Group

- Organized with experience working on multiple projects in a fast-paced team environment.
- Designed restaurant POP including table cards, menu, posters, marketing programs, gift cardholder signs, promotional menu sheets, flyers, billboards.
- Created visual design for projects, including collateral, web site, creative concept, and AD campaigns.
- Provided design and concepts for print, web, and interactive material such as web design, screen AD, signage, etc.
- Organized, planned and mapped out both video and photo shoots.
- Managed print vendors and preparing files for production.
- Elevated Company's brand through all design efforts.
- Managed the print, collateral, outdoor and digital distribution from layout through localization, pre-press, mock-up, print and manufacture for all components within assigned business unit.

Fiesta Publications — Pasadena, CA [Magazine/Publications]

(Part Time) Senior Graphic/Web Designer November 2012 - February 2013

- Created print design needs including magazine cover and master pages for bridal and teens magazine.
- Designed layout, typography and color in both print and digital media.
- Directed style guide and concept development and design.

Television Korea 24, Inc (Comcast) — Los Angeles, CA [24 Hour Korean TV Network]

Senior Graphic/Web Designer Feb. 2005~ Jul. 2012

- Created broad design experience that includes web, print, brand Identity, large-scale projects, presentations and videos.
- Designed advertising campaigns that are followed across a variety of collateral for print materials, promos, DVDs, and other sales and marketing tools.
- Developed and executed marketing programs for sales marketing responsibilities.
- Managed company's events: research, sponsorships, and PR.
- Utilized a creative approach to design compelling visual projects the LPGA program.
- Developed and executed in executing marketing campaigns and sales promotions to reach and retain fans through the use of visual assets, video and interactive experiences.

New Star Communications — Los Angeles, CA [Advertising Agency]

Graphic Designer Jan. 2004~ Jan. 2005

- Designed all of company's marketing materials including Newspaper AD, Magazine AD, Banner, Flyer, Postcard, Brochure, Logo, etc. for New Star Real Estate Brokers & Agents.

- Coordinated company and clients' event.

FREELANCING EXPERIENCE (PROJECT)

Omega Watch (Parts) Project – 2016~2017

Graphic/Web Designer

- Photo manipulation, re-touching, color correction and masking of a variety of digital objects, including .tif, .jpg, .psd, .ai and .eps files.
- Designed, developed, and maintained the company's website.
- Completed seasonal catalog up to 300 pages.
- Created the print, collateral, outdoors and digital distribution from layout through localization, pre-press, mock-up, print and manufacture for all components within assigned business unit.

Environment: InDesign, Illustrator, Photoshop, Html5

ICCE (International Culture & Career Exchange)- 2016

Web Designer

- Created and completed the website from scratch.

Environment: Wordpress, Html5, UX, UI Design, Photoshop, Dreamweaver, Premiere, iMovie, e-blast

Zan Respub (Restaurant)- 2016

Web & Graphic Designer

- Created and completed the website from scratch.
- Designed marketing materials for Newspaper, Promotional Coupons and Event posters.

Environment: Wordpress, Html5, UX, UI Design, Photoshop, Dreamweaver, Premiere, iMovie, e-blast, illustrator,

Viora Plastic Surgery Center (Medical Center)- 2016

Web & Graphic Designer

- Created and completed the website from scratch.
- Designed marketing materials for Newspaper, Promotional Coupons and Event posters.

Environment: Wordpress, Html5, UX, UI Design, Photoshop, Dreamweaver, Premiere, iMovie, e-blast, illustrator,

Ssara Realty Group 2016

Web & Graphic Designer

- Designed marketing materials: flyers and brochures for home listings.
- Video works: New listings
- Maintained official social media page and Ads

Environment: Wordpress, Html5, UX, UI Design, Photoshop, Dreamweaver, Premiere, iMovie, e-blast, illustrator,

WEBSITE EXPERIENCE

WWW.ICCEUSA.COM | WWW.ZANRESPUB.COM | WWW.VIORAMEDSPACS.COM | WWW.PREBIOTICKS.COM |
WWW.WYNNMEMBERS.COM | WWW.XLANESLA.COM | WWW.NUOVOEYEWEAR.COM |
WWW.PRETTYFLOWERGIRL.COM | WWW.TIMECONNECTIONINC.COM | WWW.ABSOLUTEKPOP.COM |
WWW.JACKYTAICOLLECTIONS.COM | WWW.CALIWEST.COM | WWW.DBARLA.COM | WWW.S2ARA.COM |
WWW.LAHERALDREALTY.COM | WWW.KIMJANGHOON.ORG | WWW.ACADEMY-I.COM |

STAR.COM | WWW.HANSOL21.COM | WWW.TVK24.COM | WWW.CLOUD9ENZYME.COM |
WWW.NTRADEINC.COM | WWW.BANDANUSA.COM | WWW.KAUFMANARTGALLERY.COM |

AWARDS

LA Phil / Walt Disney Concert Hall Photo Contest Winner 2013

VIDEO WORKS

[Youtube Portfolio Link Click>>](#)

<https://www.youtube.com/watch?v=A2ifymCgIN8&list=PLkIA-34HiB5Uu-v7rOi0JcjjRl1JrDFcp>